



Brand & Logo Guidelines

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NOTE TO THE USER

These guidelines have been created to help you use the Centreon brand and logo correctly. You assume responsibility to respect and adhere to them for any appropriate and permitted use. Further questions can be directed to:

communications@centreon.com

Primary Logotypes



Reversed B&W or Monochrome

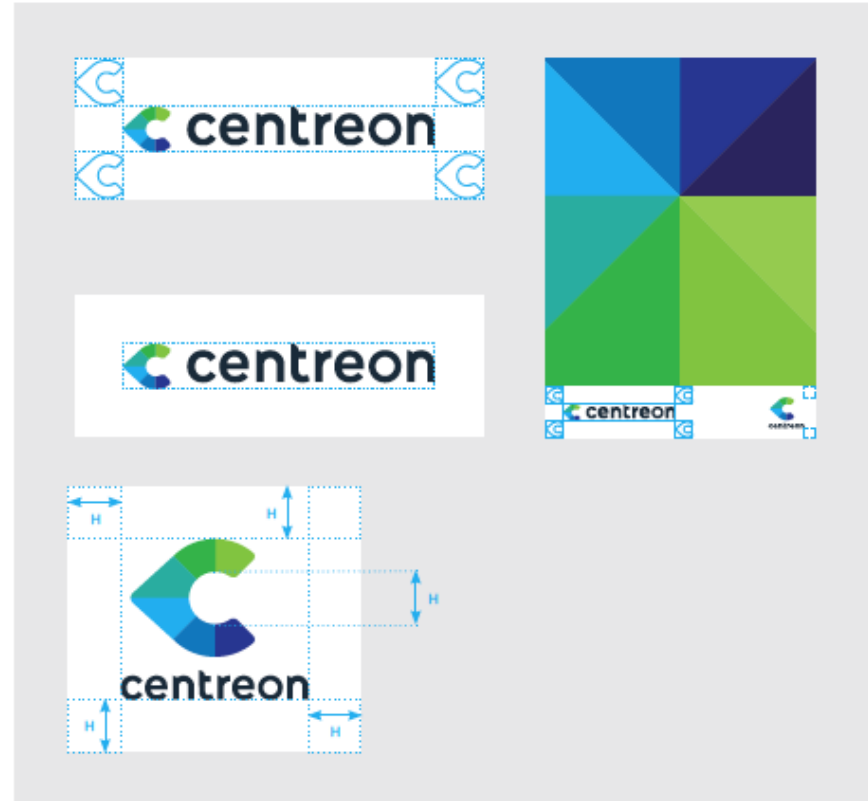


Usage & Placement Considerations

Minimum size



Protected logo display zone

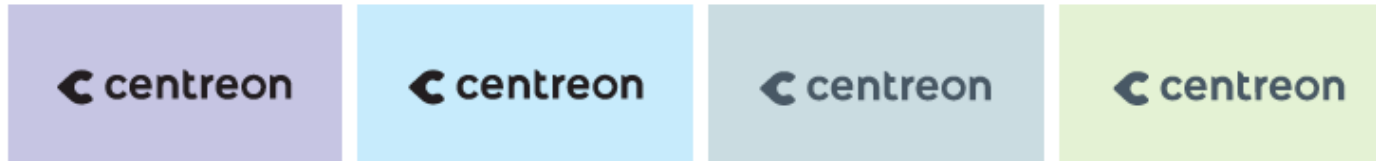


Background Considerations

Black & white backgrounds



Light backgrounds: only the monochrome version in black or grey should be used.



Dark backgrounds: only the reversed white version should be used. The possible variation may be used if the background is very dark.



Examples of Incorrect Use



Logo Color Tones



Primary logo color tones

	C 54 M 0 J 100 N 0		R 132 V 189 B 0		#84BD00		PANTONE 376 C
	C 77 M 0 J 100 N 0		R 67 V 176 B 42		#43B02A		PANTONE 361 C
	C 94 M 0 J 48 N 0		R 0 V 164 B 153		#00A499		PANTONE 3272 C
	C 100 M 0 J 0 N 0		R 0 V 159 B 223		#009FDF		PANTONE Process Cyan
	C 90 M 48 J 0 N 0		R 0 V 114 B 206		#0072CE		PANTONE 285 C
	C 100 M 95 J 0 N 3		R 16 V 6 B 159		#10069F		PANTONE Blue 072 C

Secondary logo color tones

	C 46 M 0 J 90 N 0		R 167 V 205 B 0		#A7CD00		PANTONE 375 C
	C 100 M 100 J 7 N 38		R 32 V 23 B 81		#201751		PANTONE 275 C

Monochrome logo color tones in black or grey

	C 65 M 43 J 26 N 78		R 51 V 63 B 72		#333F48		PANTONE 432 C
	C 45 M 25 J 16 N 59		R 91 V 103 B 112		#5B6770		PANTONE 431 C

Logo & Brand Typeface

Radikal Medium

Signature typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !@#\$€%&()?-_+=

Open Sans

Body copy typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !@#\$€%&()?-_+=

Radikal Medium

Tagline typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !@#\$€%&()?-_+=

Arial

Office & correspondence typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !@#\$€%&()?-_+=

Damion

Community typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !@#\$€%&()?-_+=

Thank you for respecting the Centreon trademark & brand.